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Hanan Al-Sahlawi is an Emirati proficient in the communications and media field with more than 12 years of hands-on experience in communications and marketing strategies, brand and event management, market research and competitor analysis, public and media relations and international protocol. She has served couple of leading positions in the government in the past as she was the Division Manager of Strategic Communications and Media at Abu Dhabi Education Council (2007-2014) and the Market and Corporate Relations Manager at Dubai Financial Market (2001-2005).

She graduated from the American University of Sharjah with a Bachelor of Science in Business Administration with concentration on management and marketing (2001) and a Masters in Business Administration (2006) and from Abu Dhabi University with a Masters in Human Resource Management (2010) and she will conclude her Doctorate in Business Administration and the dissertation is about “Determinants of Knowledge Management Practice Success in Abu Dhabi Government” from the United Arab Emirates University at 2015.